

Socialworkhelper.com

ADVERTISE WITH US

Social Work Helper is a mission driven progressive news website dedicated to providing information, resources and entertainment related to social work, social justice and social good.

Banner Advertising

Social Work Helper offers select banner advertising* on thousands of credible high quality web pages. Our visitors trust the news, information and resources by our authoritative writers. Our audience is comprised of academics, policy makers, social workers, students, helping professionals, caregivers and people looking for information to help themselves or a loved one.

DISTRIBUTION

- Google News
- Apple News
- Social Media Promotion
- Twitter 40k
- Facebook 197k
- Instagram 16K
- Subscribers 20k

Thanks to our mobile app and authoritative content and our ever-growing readership, Social Work Helper has helped millions of people find information and support!



Niche-focused demographics



Low-cost, affordable rates



Recommended by the US Dept. of Health and Human Services



Trusted Brand

Cost per thousand

Number of Impressions

\$2 CPM

1,000 impressions

*There is a \$200.000 minimum order on banner advertisements which equals 100,000 impressions. Payment is due in advance of publication. Advertisements will need to be approved because Social Work Helper does not accept some advertisements, and the ad placement must not conflict with Social Work Helper, PBC mission and vision. Ad placements are nonrefundable and subject to the sales contract, privacy policy and terms of service with Social Work Helper, PBC. Accepted types include: .jpg, .jpeg, or .png. Available banner dimensions: (300 x 250) pixels or (300 x 600) pixels. URL to be linked from the image.

eNewsletter Banner Advertising

The Social Work Helper eNewsletter* goes out to approximately 20 K opt-in subscribers each week. By advertising in our eNewsletter, you have the unique opportunity to deliver information about your products and services straight to the email inboxes of our highly targeted audience!

**Banner Ad (300 x 250
pixels) w/ promo
statement**

1x.....\$125 per issue

4x.....\$75 per issue

Social Work Helper, PBC

contact@socialworkhelper.com